



BOOK Your Dates
18-20th JULY, 2016



57th

INDIA INTERNATIONAL GARMENT FAIR
at Pragati Maidan, New Delhi, India

SHOWCASING



Women's Wear



Men's Wear



Children's Wear



Fashion Accessories

www.indiaapparelfair.com

INNOVATIVE CONCEPTS | PRET & COUTURE | BESPOKE COLLECTIONS

It's the best time to **Fashion In India!**

India wants to be the **Lion of the Fashion world** and we cannot do it alone- without you, our patron Buyers! With the promise of being a fulfilling business experience, India International Garment Fair 2016 beckons you to India, the land of Incredible possibilities!

With its improved GDP now @ 7.5, and a much better ease of doing business, India is now the place of opportunities! Come to India for all your Fashion needs- **Women'swear, Men'swear, Kids' wear, Fashion accessories, Bags and Fashion jewellery, Scarves and Stoles!** India offers apparel in all kinds of fabrics and finishes. World class machinery, Advanced computerised techniques to traditional hand skills- you find everything here!

About **India International Garment Fair**

India International Garment Fair is one of the biggest and oldest Apparel Sourcing Destination in India. Organized and managed by Apparel Export Promotion Council (AEPC). The 57th India International Garment Fair (IIGF) is a much awaited garment fair of Asia that will host more than 400 leading Exhibitors from all over the world and in the fair they will showcase the latest and the best designs and trends in the Apparel industry.

749 buyers from 69 countries & 432 buying agents visited in 56th IIGF. A total of above US\$ 202.46 million orders were received in the last edition. It will surely increase as this time you will get much more and much better. This 3 day garment fair will start from 18th July to the 20th July 2016 at the Pragati Maidan in New Delhi.



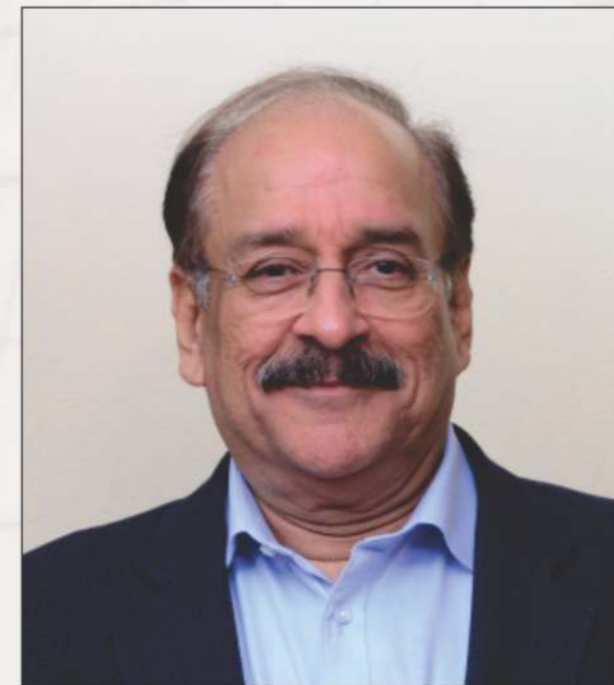
Apparel Export Promotion Council



Apparel Export Promotion Council, India is sponsored body under the Ministry of Textiles, Government of India

- AEPC was established in 1978
- Presently exporting RMG's / Apparel worth US \$ 17000 million
- Has over 8000 members spread over India
- Working closely with Government of India
- Supports 11.22 million workers in this sector alone
- Connects Indian suppliers to buyers
- Organises & Participates in International Fairs
- Training of workers for industry-skilling & constant skill upgradation
- Issues Certificate of Origin, Export Promotion certificate & Import Certificate
- Advises in policy making to Government of India
- Organises India International Garment Fair

Invitation from Chairman, AEPC



Shri Ashok G. Rajani

Indian Apparel industry makes a very significant contribution to the national economy in terms of industrial output, exports and employment generation. Over the years, India's garment export industry has grown in stature and has acquired the capability of meeting the exacting demands of quality, design and on-time delivery of the international markets.

I am confident that this Fair will provide an excellent opportunity and a wonderful platform to show our capabilities in making quality products that can effectively compete in the global market. In order to create better awareness of India's capabilities, Exhibitor are displaying a large assortment of Women's Wear, Men's Wear, Children's Wear, Sports Wear, Fashion Jewellery and Accessories. Buyers from developed as well as non-traditional markets have been invited to attend this fair.

In the light of the above, I personally extend my warm invitation to you to visit the 57th IIGF for sourcing your garments/apparel requirements from India. Alternatively, you may also nominate your company's representative to visit the 57th IIGF, incase you are pre-occupied on these dates.

India International Garment Fair:

Creating a full service network for the Fashion and Accessories industries.

Let's GO!! IIGF is preparing us for the future. A future in which what you wear will take the centre stage: Womenswear, Menswear, Childrenswear and Fashion Accessories. With about 450 exhibitors expected, this compact exhibition forms an ecosystem you won't find anywhere else in the fashion world.

As a visitor you can find anything to put together a collection or develop a product. From Design to Finish- You can practically finalize your collections to the last detail! New players and start-ups are regularly introduced to the visitor in each edition. In July 2016, whats on offer will be further strengthened with new materials, innovative design, new techniques and services.

Even the face of IIGF is changing. As a boutique to wholesaler show we are creating a special ambiance. Expect an electrifying atmosphere with a contemporary look in the heart of Lutyen's capital of India. The exhibition will be peppered with inspiration seminars and themed fashion shows. Everything is present for new sourcing plans and a fulfilled business experience.

The IIGF ensemble will be supported by a network in which the Apparel export promotion council, India, shares information, communicates and mainly brings people together. If you receive this mail, you are already part of our network- A network which is growing and flourishing and forms the basis for all your plans in the world of fashion and accessories. You are welcome to this Indian experience called India International Garment Fair 2016!

New Delhi - An Urban Experience in Incredible India

Pragati maidan- which literally translates into the 'Playground of Progress' will be our venue. The historic city of Delhi and the nearby getaways will love to host you for this warm monsoon. The extraordinary monuments bathe by amazing bright, natural sun and monsoon rain will provide a beautiful business vacation setting. On top of that our venue has a very central location, that can be reached conveniently by the metro rail.



IIGF is organised by AEPC in association with Ministry of Textiles, Govt. of India



- AEPC has been organising IIGF successfully since 1988
- 57th IIGF show is scheduled to be held from **18-20th July 2016** at Pragati Maidan, New Delhi, India
- The 57th IIGF will showcase collections for **Spring Summer 2017**
- Over **450 Stalls & 750 buyers from 69 countries & 440 buying agents**
- Timing of the IIGF Fair between 10 am to 6 pm
- This fair is exclusively B2B and is meant for effective & meaningful business interactions; not open to general public

Products on Display



Women's Wear



Men's Wear



Children's Wear



Fashion Accessories

Fabrics in use

- | | |
|---------|------------------|
| Cottons | Knits |
| Twill | Blended |
| Jute | Tencel |
| Ramie | Corduroy |
| Drill | Cellulosics |
| Denim | |
| Linen | Man Made Fabrics |



Buyer Promotion Scheme Continues...

- Hotel stay up to 3 nights (Conditions apply)
- Economy class airfare for representatives from chain stores and first time buyers
- Buyers who had never availed the buyers promotion scheme (in part or in full) are eligible for airfare plus hotel stay
- Complementary pick up from the airport on arrival
- Complementary drop to the airport on departure
- Complementary tea/coffee and snacks in the buyer lounge
- Invitation to an evening get together in a participating hotel
- Sponsorship scheme is subject to conditions and submission of filled Application Form, company's turnover document, passport copy and approval by the Screening Committee in AEPC
- Assist in matchmaking between Buyer's merchandise requirement & Suppliers capabilities

From Pattern to Finish

From Pret to Couture

From Partners to Profit

From Business to Relationships

...Make In India International Garment Fair 2016

Improved GDP @ 7.5 in 2015
Better ease of doing business
Outstanding design and merchandising capability
All kinds of fabrics and finishes
World class machinery and equipment
Advanced computerised techniques to traditional skills
For the exquisite boutique to the largest wholesaler
For the most staple to the most special fashion needs

...THAT IS WHY INDIA

- ABOUT 450 STALLS EXPECTED
- FROM CONCEPT TO FINISH
- NEW MATERIALS & TECHNIQUES
- FASHION SHOWS
- A FULFILLING BUSINESS EXPERIENCE

The 57th IIGF 2016 will bring people together in a playful atmosphere, make them smile and create long lasting Business relationships

The salient features of the IIGF now 29 years mature, which make it a must-visit are:

- One comprehensive sourcing platform for all your fashion needs from Prêt to Couture
- More than 450 participant stalls
- Caters to the diverse needs of Boutique stores and Wholesalers alike
- Indian designers are the New Disrupters across the Globe!

And you find all here!

REGISTER NOW at

www.indiaapparelfair.com

Write to us at

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srana@indiaapparelfair.com
rbhatnagar@aepcindia.com

Call us at

+91-9899014590
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+91-124-2708027





**In Association
with**



NEXT EVENT DATE

58th

**INDIA INTERNATIONAL
GARMENT FAIR**



18-20 JANUARY, 2017

Pragati Maidan, New Delhi, India



For more information, Please Contact:

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