



# ***FishExchange Portal***

*Marine Products Export Development Authority  
Ministry of Commerce and Industry  
Govt. of India*

*[www.fishexchange.mpeda.gov.in](http://www.fishexchange.mpeda.gov.in)*





# *A platform for buyers across the globe to interact with exporters registered with MPEDA*



Global Trade

- Import/Export Data
- Production
- Prices
- Import Regulations



India Trade

- Export
- Import
- Production

- ✓ *Latest and updated information on world's and India's seafood trade statistics.*
- ✓ *Comprehensive data on SPS and TBT measures related to fish and fishery products.*
- ✓ *Information on major seafood fairs across the globe.*
- ✓ *Facilitate interaction between Importer and Exporter.*
- ✓ *Country Profiles*

## View Country Profiles



INDIA



Norway



Thailand



USA

[More..](#)

## Buy / Sell Forum



Exporter's Directory

Search through a vast array of registered marine product exporters of India in the Exporter Directory.



### Buyer Enquiries



Please Sign In as Importer to Post Buyer Enquiries.



### Active Offers



M/S. Maria Aquacon Private Limited looking for Chilled items

M/S.Kings Marine Products looking for Frozen Baigai Whole

M/S. Ulka Seafoods Pvt. Ltd looking for Fr.Cuttlefish

Indian Marine Industries looking for FROZEN SKIPJACK TUNA



# Objectives

- ✓ To help Indian Exporters to get easy access to regulatory/ trade information, about specific international markets of their interest.
- ✓ To facilitate the Importers of overseas market, to access information about vast variety of Indian seafood products, registered exporters, etc.

## Information

- Information on Indian Products / Exports / Exporters
- Market specific regulatory/ Trade Information
- Market Intelligence on Sourcing Countries

## Trade Facilitation facility

- Importers can post what they want
- Exporters can post what they have.
- Other useful tools for export trade

- ✓ The trade facilitation portal is a centralized platform for interaction and information dissemination

# How the Portal Helps...

The portal will facilitate the trade by providing ;

- Market intelligence.
- A virtual platform for seafood exporters to meet the potential buyers
- A forum for their business discussions.
- A place for gathering regulatory/trade information, viewing trends, etc.
- Helps to decide the right market for their business.

# Web Portal : Facilities available

## International Price

- Info on fishery prices of four countries (Hong Kong, Japan, USA and UK)

## Global Trade (Export/ Import)

- Information on trade, of more than 100 countries

## India Export/ Import Data

- India's Export/Import Info, Port wise and HS Code wise (8-Digit)

## Import Tariff

- Information of Tariff rates in Importing countries

## Trade Notifications

- Information on Government Notifications/Circular /Public Notice , etc. related to Export/Import of seafood

## Weekly Newsletter

- Latest News, Global Trade, SPS, TBT, Import Regulation, Govt. Notification, Circular/ Public Notice, etc.

# Web Portal : Facilities available

## SPS/ TBT Notifications

- Provides latest info of current technical regulations and voluntary standards in Importing Countries, SPS/TBT notifications by WTO.

## Import Regulation

- Provides Country wise published latest info & documents related to the import updated regulations.

## Trade Fair/Events

- Information on upcoming Trade Fairs/Events.

## Exporter Directory

- Directory of Registered Exporters

# Stake holders & functions

## Exporters

- Provided the facility to create a micro site for each registered Exporter. They can login and update their company profile, logo, product profile and offers. Platform to contact Importers to boost their export trade.

## Importers

- Facility to upload and update their buy leads. They can choose a suitable Indian Exporter for import purpose. Can contact with any registered exporters of India.

## Farmers

- Farmers can update their produce, expected production, time of harvest, etc. and can find the buyers for their produce. It will help to avoid the middle men.

## Indian Missions

- Facility for Indian Embassy officials to post/update the Enquires of Importers which they received through their trade section.
- Embassy officers will get an access to the latest information of Indian Seafood trade, production and the details of Exporters registered with the authority.



# Embassy Login provision

Welcome to eOffice Solution x Home | Fish Exchange x +

www.fishexchange.mpeda.gov.in/Home/Index

fishEXCHANGE

Feedback | Importer Sign Up | Sign In

Home | About Us | Global Trade | India Trade | Trade Facilitation

**Interact**  
With Global Importers  
through Buy - Sell Forum

**Trending**

- Odisha OKs 10k crore agri scheme for 'farmers' prosperity'
- Inland Aquaculture in Kerala; Challenges and Opportunities
- Industry status to fisheries sector likely, says official
- Exporters gear up to comply with SIMP regulations on shrimp by US

**Chairman's Message**

K. S. S. Chairman

Dear Friends,  
I am glad to present you this interactive business portal christened as 'Fish Exchange Portal', which is launched by the Marine Products Export Development Authority (MPEDA), Ministry of Commerce & Industry, Government of India, to

Sign In  
Exporter  
Importer  
Farmer  
Embassy  
Embassy Sign in  
Mpda  
Office

Multi-species aquaculture complex at Vallarpadam. Click to view || Inauguration Photo - Click to

Welcome to eOffice Solution x Embassy Login x +

www.fishexchange.mpeda.gov.in/Embassy/Index

fishEXCHANGE

Home > Embassy Login

**Embassy Sign In**

User Name

Password

Captcha Code

105864

Sign In

Forgot Password ?  
Change Password ?

production

12:10 PM  
04-01-2019



# Embassy Dash Board

Welcome to eOffice Solution

Dashboard- india-Fish Exchange

www.fishexchange.mpeda.gov.in/Ambassador/EmbassyDashBoard

Search

Help Desk india






Home | About Us | Global Trade | India Trade | Trade Facilitation

Home > Ambassador Dashboard

**My Profile**

- Dashboard
- Update Profile
- Post Enquiry
- Active Offers
- Importer Messages
- Buyer Enquiries

**Dashboard**

Icon	Category	Count
	ENQUIRIES	0
	ACTIVE OFFERS	11
	TRADE ALERTS/NEWS	
	BUYERS	31
	BUYER'S MESSAGE	

Type here to search

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# Embassy can post enquiries

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www.fishexchange.mpeda.gov.in/PostBuy/Indexpostbuyer

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Home | About Us | Global Trade | India Trade | Trade Facilitation

Home > Ambassador Dashboard > Post Buyer Enquiry

**My Profile**

- Dashboard
- Update Profile
- Post Enquiry**
- Active Offers
- Importer Messages
- Buyer Enquiries

**Post Enquiry**

Email ID\* pankajsingh.singh47@gmail.c

Enquiry Title\*

Quantity Required (in MT)

Product\*

Enquiry Valid Till\*

Enquiry Description\*


Country\*

Company Name\*

Company Address\*

Company Email\*

Company Contact No\*

Captcha Code\* 665177 

Type here to search

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# Embassy can also see the active offers, importers messages, buyer enquiries etc. from their country

Welcome to eOffice Solution

Active Offer List- shrimp Fish E X

www.fishexchange.mpeda.gov.in/SellOffer/SellOfferListMain

fishEXCHANGE

Home | About Us | Global Trade | India Trade | Trade Facilitation

Help Desk india

Home > Active Offer(s)

**My Profile**

- Dashboard
- Update Profile
- Post Enquiry
- Active Offers**
- Importer Messages
- Buyer Enquiries

**Active Offer(s)**

Product :

[Search](#) [Reset](#) [View All](#)

**Ranjitha International**

Sell Offer Id : 65  
Date of Posting : 14/11/2018  
Product Name : Fr. Shrimp  
Offer Valid Till : 01/11/2020  
Quantity Available (in MT) : 1,000.00  
Description : shrimps  
Posted\_By : Exporter

[E-mail Exporter](#)

**Ranjitha International**

Sell Offer Id : 61  
Date of Posting : 14/11/2018  
Product Name : Fr. Shrimp  
Offer Valid Till : 25/11/2020  
Quantity Available (in MT) : 1,000.00  
Description : LMON, LIL, RD, RD (TON, RUP

[E-mail Exporter](#)

Waiting for hitwebcounter.com...

Type here to search

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**THANK YOU...!!**

