

FishExchange Portal

Marine Products Export Development Authority
Ministry of Commerce and Industry
Govt. of India

www.fishexchange.mpeda.gov.in





A platform for buyers across the globe to interact with exporters registered with MPED A



Global Trade

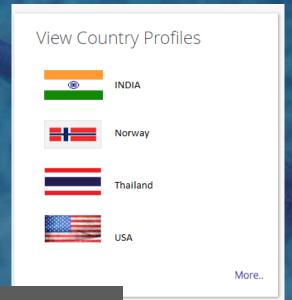
Import/Export Data Production Prices Import Regulations



India Trade

Export Import Production

- ✓ Latest and updated information on world's and India's seafood trade statistics.
- ✓ Comprehensive data on SPS and TBT measures related to fish and fishery products.
- ✓ Information on major seafood fairs across the globe.
- ✓ Facilitate interaction between Importer and Exporter.
- ✓ Country Profiles



Buy / Sell Forum



Buyer Enquiries

Please Sign In as Importer to Post Buyer Enquiries

Active Offers



M/S. Maria Aquacon Private Limited looking for Chilled items

M/S.Kings Marine Products looking for Frozen Baigai Whole

M/S. Ulka Seafoods Pvt. Ltd looking for Fr.Cuttlefish

Indian Marine Industries looking for FROZEN SKIPJACK TUNA



Objectives

- ✓ To help Indian Exporters to get easy access to regulatory/ trade information, about specific international markets of their interest.
- ✓ To facilitate the Importers of overseas market, to access information about vast variety of Indian seafood products, registered exporters, etc.

Information

- Information on Indian Products / Exports / Exporters
- Market specific regulatory/ Trade Information
- Market Intelligence on Sourcing Countries

Trade Facilitation facility

- Importers can post what they want
- Exporters can post what they have.
- Other useful tools for export trade

✓ The trade facilitation portal is a centralized platform for interaction and information dissemination

How the Portal Helps...

The portal will facilitate the trade by providing;

- Market intelligence.
- A virtual platform for seafood exporters to meet the potential buyers
- A forum for their business discussions.
- A place for gathering regulatory/trade information, viewing trends, etc.
- Helps to decide the right market for their business.

Web Portal: Facilities available

International Price

 Info on fishery prices of four countries (Hong Kong, Japan, USA and UK)

Global Trade (Export/Import)

• Information on trade, of more than 100 countries

India Export/ Import Data

 India's Export/Import Info, Port wise and HS Code wise (8-Digit)

Import Tariff

• Information of Tariff rates in Importing countries

Trade Notifications

 Information on Government Notifications/Circular /Public Notice , etc. related to Export/Import of seafood

Weekly Newsletter

 Latest News, Global Trade, SPS, TBT, Import Regulation, Govt. Notification, Circular/ Public Notice, etc.

Web Portal: Facilities available

SPS/TBT Notifications

 Provides latest info of current technical regulations and voluntary standards in Importing Countries, SPS/TBT notifications by WTO.

Import Regulation

 Provides Country wise published latest info & documents related to the import updated regulations.

Trade Fair/Events

• Information on upcoming Trade Fairs/Events.

Exporter Directory

Directory of Registered Exporters

Stake holders & functions

Exporters

• Provided the facility to create a micro site for each registered Exporter. They can login and update their company profile, logo, product profile and offers. Platform to contact Importers to boost their export trade.

Importers

• Facility to upload and update their buy leads. They can choose a suitable Indian Exporter for import purpose. Can contact with any registered exporters of India.

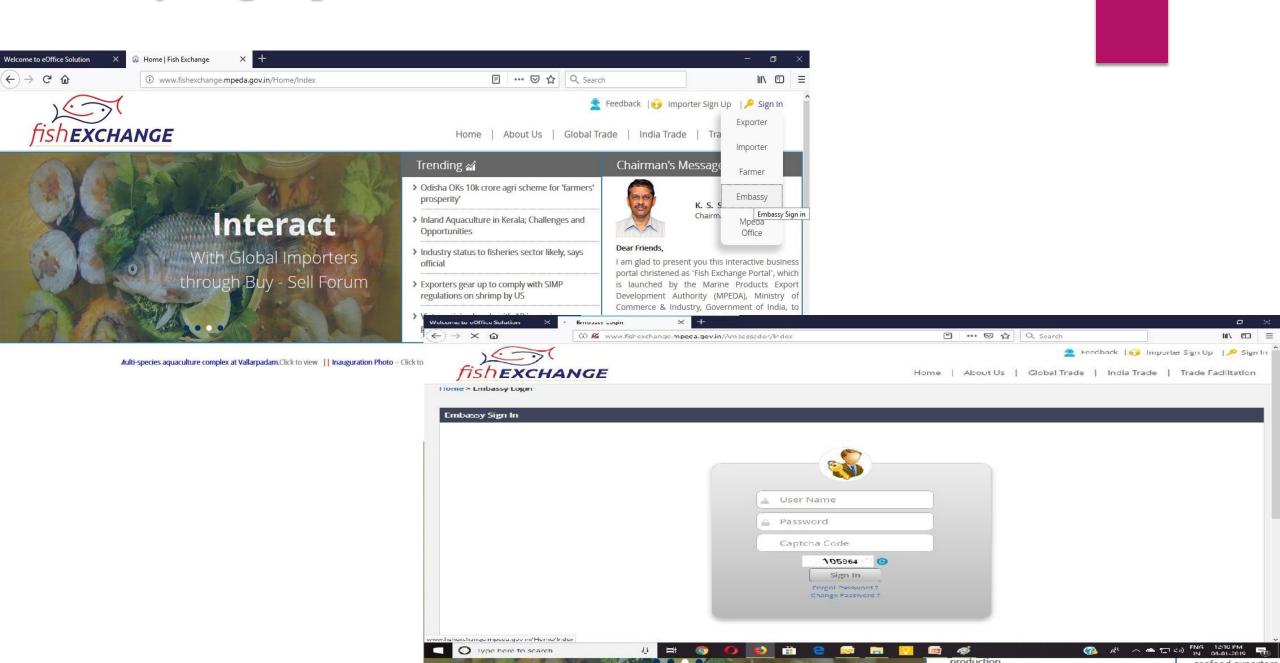
Farmers

• Farmers can update their produce, expected production, time of harvest, etc. and can find the buyers for their produce. It will help to avoid the middle men.

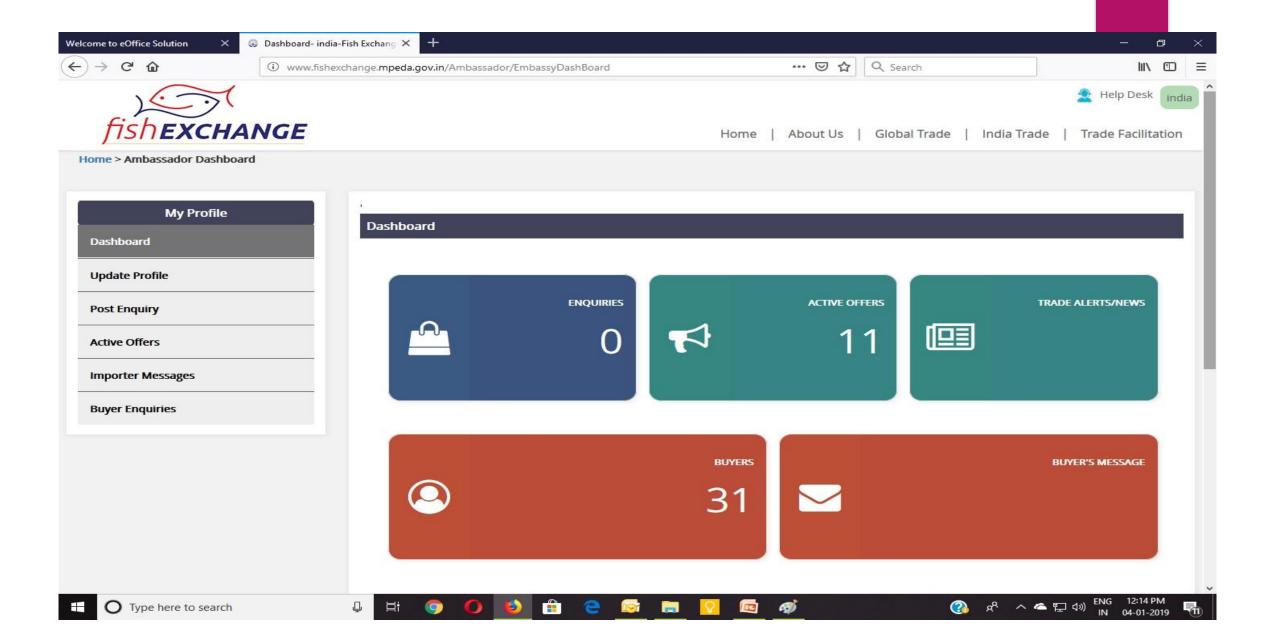
Indian Missions

- Facility for Indian Embassy officials to post/update the Enquires of Importers which they received through their trade section.
- Embassy officers will get an access to the latest information of Indian Seafood trade, production and the details of Exporters registered with the authority.

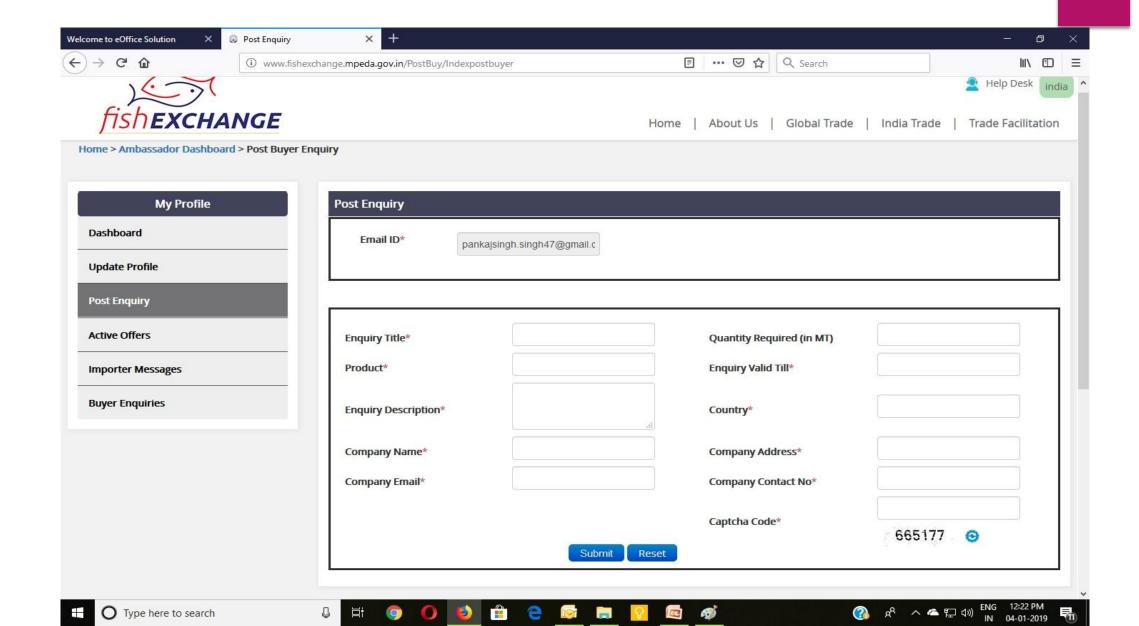
Embassy Login provision



Embassy Dash Board



Embassy can post enquiries



Embassy can also see the active offers, importers messages, buyer enquiries etc. from their country

