

**THE ANNUAL INTERNATIONAL EXHIBITION & CONFERENCE**  
**SPONSORSHIP PROPOSAL FOR 1 VENUE – EITHER GOA OR MUMBAI**

**STALL SPACE TO BE BOOKED AT RS. 18,000 PER SQ MT**

**Date & Venue : Goa - 29 - 31 July 2020, Dr. SP Mukherjee AC Stadium, Panaji**

**Date & Venue : Mumbai - 3 - 5 December 2020, Bombay Exhibition Centre, Goregaon East**

Thousands of visitors from among Government Agencies, Businesses, Professionals, Industry & Trade will gather over 3 days. Your brand can benefit from the extensive visibility, media coverage and marketing from not just exhibiting through a stall, but rather sponsoring this mega event. From display space, highlights in event communications, and marketing material, to opportunities at leading sessions and more, you can choose from a bouquet of combinations.

**Platinum Sponsor (INR 18 Lakh) (USD \$ 25,250)**

- Minimum 90 Sq Mt Space complimentary at a premium prominent location
- One double spread color advertisement in Event directory
- Invite to inaugural session for CEO & five others
- Opportunities via Digital media platforms like video byte of CEO
- Speaking opportunity at a Seminar

**Logo Visibility**

- Logo display as 'Platinum Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers & EDMs
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

**Exhibition Venue**

- Standees & Display
- Hoarding at the Exhibition Venue

**Other Benefits**

- Complimentary Inaugural passes - 20 nos
- Complimentary Visitor Entry passes - 500 nos
- Invites to Special Events during the show

**Contd... 2**

**Diamond Sponsor (INR 13 Lakh) (USD 18,250)**

- 60 Sq Mt Space complimentary at a vantage location
- One page color advertisement in Event directory
- Invite to inaugural session for CEO & three others
- Opportunities via Digital media platforms
- Speaking opportunity at a Seminar

**Logo Visibility**

- Logo display as 'Diamond Sponsor' at Exhibition venue
- Thank you Sponsor at various locations
- Official Event Website
- E-mailers
- Event specific publications
- Inside back page of Event Directory
- Media Campaign - in all print & outdoor advertising
- Visitor Admit Cards

**Exhibition Venue**

- Standees & Display
- Hoarding at the Exhibition Venue

**Other Benefits**

- Complimentary Inaugural passes - 15 nos
- Complimentary Visitor Entry passes - 250 nos
- Invites to Special Events during the show
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**Gold Sponsor (INR 9 Lakh) (USD 12,650)**

- 36 Sq Mt Space complimentary
- Half page color advertisement in show directory

**Logo Visibility**

- Logo display as 'Gold Sponsor' at Exhibition venue
- Thank you Sponsor at various locations in Exhibition venue
- Official Event Website
- Event specific publications
- Media Campaign - in print advertisement, promotional mailers
- Visitor Admit Cards

**Other Benefits**

- Complimentary Inaugural passes - 10 nos
- Complimentary Visitor Entry passes - 100 nos

**Silver Sponsor (INR 7 Lakh) (USD 8,500)**

- 27Sq Mt Space complimentary
- Half page color advertisement in show directory

**Logo Visibility**

- Logo display as 'Silver Sponsor' at Exhibition venue
- Thank you Partner at various locations
- World Food India Website
- Event specific publications
- Media Campaign - in print advertisements, promotional mailers
- Visitor Admit Cards

**Other Benefits**

- Complimentary Inaugural passes - 5 nos
- Complimentary Visitor Entry passes - 50 nos
- **GST at 18 % applicable on any payment**

You are requested to contact Trinity for more info and to customize your sponsorship packages.

We look forward to welcoming you to and making your participation a grand success.

TEAM TRINITY

**JOSEPH DIAS**, MA (Eco), Chairman, Trinity Group  
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